

File Check - A New Feature Announcement for PL32 Media Accountability Suite

Over time and several “unpleasant experiences”, clients, broadcasters and I have learned that by checking for the presence and size of certain critical schedule related files in the afternoon will be very effective to minimize errors that result in commercials not being properly scheduled and thus preventing a catastrophic loss of ad revenue.

Errors that occur typically happen in the web service of traffic systems resulting in only partial files being processed in the daily merge. However, this file check method is flexible enough to detect errors that (for whatever reason) could have occurred in traffic, music export or the merge process.

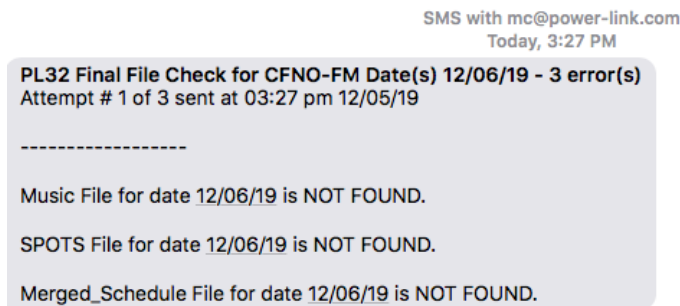
Times are set in the program (EG: 6pm or 2 hours after the log is done from traffic) for this process to go into action checking the presence and size of a file in a read-only manner. It will check any number of files assigning a user friendly “alias” to the file (EG: traffic, Music or Merged Schedule) so that the nature of the file is readily recognized. The notifications can be set to retry the sent notifications as well as alternate addresses and text messages to send for a final notification. As well, each file checked can possess it’s own recipients in the event of an error found for it’s daily file.

To alert station personnel emails and text messages to contact personnel can be assigned as:

1. To receive **all** messages,
2. To receive **only a message that contains a certain nature warning** (EG: Traffic, Music or Merge warning)
3. To receive only a **FINAL message** after any number of delayed retries are exhausted.

In this way an escalated system can be custom created to contact personnel and make sure the issue is acknowledged and / or resolved.

A text message concisely list the issues, station and time of finding..



A formatted email can simultaneously get the attention of personnel

PL32 Final File Checker Inbox - REPORTS December 5, 2019 at 7:00 PM [Details](#)
 Playlist Readiness Report for CFQK-FM Log(s) for Date(s) 12/06/19 to 12/09/19 - 10 error(s) found - as of 07:00 pm 12/05/19
 To: engineering@dougallmedia.com, Cc: Reports Archive

Summary of Playlist Files' Readiness for 12/06/19 to 12/09/19					
Received Log Date	Data Type	File Found?	File Size	Rec Count	File Name Checked
12/06/19	Music	Found	92742 - OK	1131 - OK	\\oahu\Traffic\MM Export\CFQK-FM120619.CFQ
12/06/19	SPOTS	Found	47730 - 50000	215 - OK	\\oahu\Traffic\TRAFFIC\EXPORT\CFQK-FM120619.SPT
12/06/19	Merged_Schedule	Found	230126 - OK	1107 - OK	\\Ax-CFQK\audio\au\AVAir.Net\Schedule\CFQK\120619.EVX
12/07/19	Music	NOT Found	---	0 - OK	\\oahu\Traffic\MM Export\CFQK-FM120719.CFQ
12/07/19	SPOTS	NOT Found	---	0 - OK	\\oahu\Traffic\TRAFFIC\EXPORT\CFQK-FM120719.SPT
12/07/19	Merged_Schedule	NOT Found	---	0 - OK	\\Ax-CFQK\audio\au\AVAir.Net\Schedule\CFQK\120719.EVX

This feature is now available as of version 5.5 (12/9/2019) of PL32’s Media Accountability Suite.